

SurveyWx

Manganese	\$371.00	\$455.59	31.00%
Aluminum	\$205.00	\$240.26	22.80%
Chrome	\$539.00	\$678.86	17.20%
Nickel	\$592.00	\$820.51	25.80%
Bauxite	\$574.00	\$697.98	38.80%
Cotton	\$369.00	\$507.74	21.80%
Flax	\$190.00	\$407.22	37.80%
Textiles	\$280.00	\$284.48	1.60%
Wool	\$107.00	\$116.63	9.00%
Fur	\$156.00	\$192.19	23.20%
Sateen	\$280.00	\$316.40	13.00%
Silk	\$181.00	\$197.85	9.80%
Oil	\$794.00	\$1,105.25	39.80%
Gas	\$502.00	\$673.68	34.20%
Electric power	\$599.00	\$700.83	17.00%

Gold	A	Manganese	B	Wool	F	Gold	A	Manganese	B	Wool	V
Platinum	B	Aluminum	V	Fur	A	Platinum	B	Aluminum	V	Fur	A
Silver	A	Chrome	A	Sateen	AX	Silver	A	Chrome	A	Sateen	D
Copper	A	Nickel	D	Silk	F	Copper	D	Nickel	D	Silk	F
Steel	D	Bauxite	F	Oil	GT	Steel	A	Bauxite	F	Oil	GT
	A	Cotton	ERT	Gas	C	Beryllium	WAX	Cotton	ERT	Gas	C
			A	Electric power		Textiles		Flax		Electric power	



N FEB MAR

APR MAY JUN JUL AUG SEP OCT NOV DEC

Passive market share

SurveyWx - Complete Package

Manages the Entire Data Collection Process

Modules

Survey Programming & Editing

- Full Editor w/ Advanced Options

Manage Respondents & Messaging

- List Manager & Email Communication Platform

Collect Results

Data Management

Identity and Access Management

Internal Management (*Andes*)

User Experience

- Thoughtfully designed UX
- Responsive & speedy performance
- Rave reviews from paying customers about the system
- UI can be easily adapted

Technically Sound

- Professionally coded & managed (not outsourced)
- Well-commented and documented
- Hosted in LAMP environment

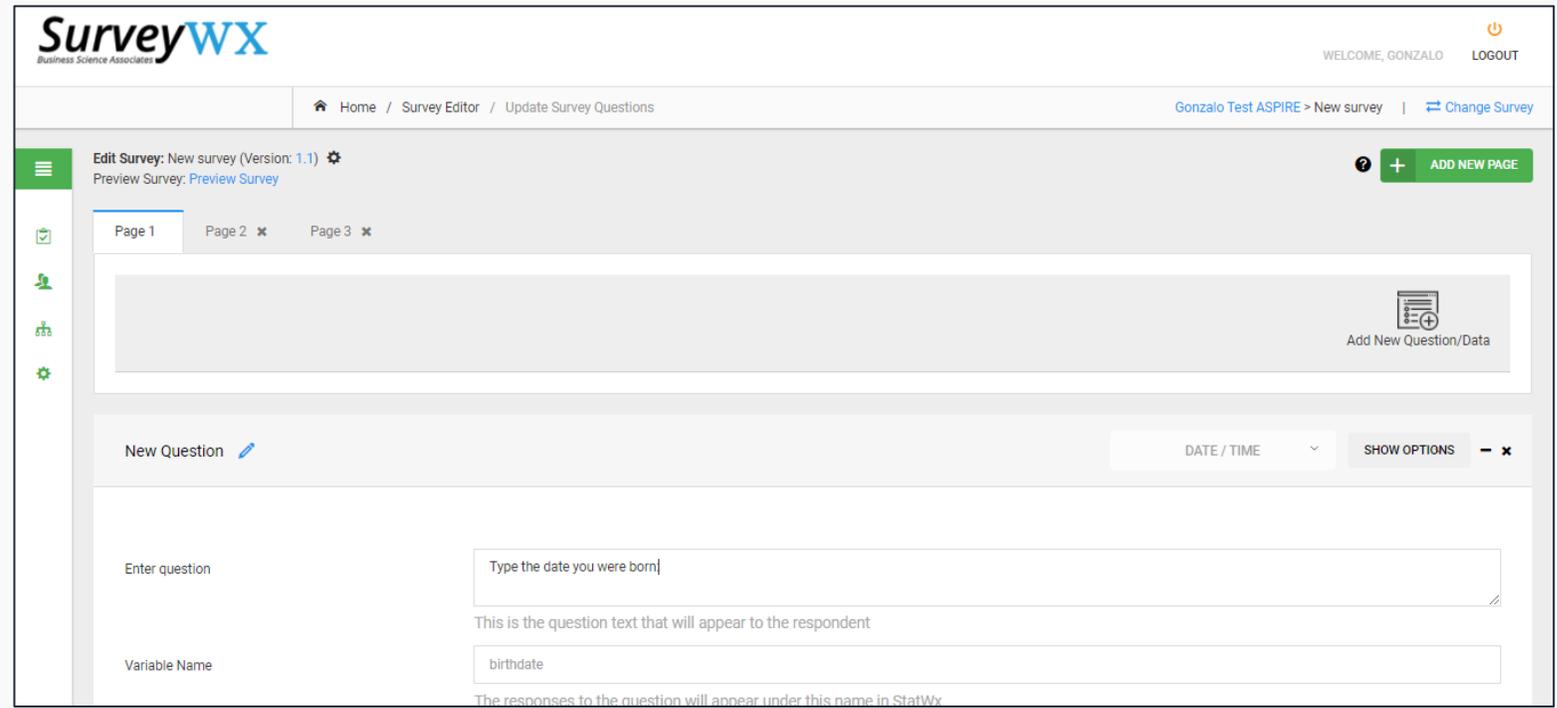
Survey Editor

- Full-featured editor
- Advanced features

Full-Featured Survey Editor

Survey Editor

- Questions organized on different pages
- Individual blocks make for easy editing
- Lots of question types supported
- Explanatory text



Question Types Supported

Survey Editor

- **Matrix (Rows & Columns).**
- **Images.**
- **Likert Scale and Scalar fully customizable.**
- **Rank Order.**
- **Single / Multiple Choice.**
- **Open: numerical integer, numerical decimal, short text, long text.**
- **Date, Time, Date/Time.**
- **Net Promoter Score.**
- **Contact Information.**

First Survey

Name

Gender

Male

Female

Rate Surveywx.com

★ ★ ★ ★ ★

Choose an image


image (8).png

SurveyWx experience
For each of SurveyWx modules, tell us

	Easy to Use (1: very difficult, 5: very easy)	Number of hours invested	Any comment?
SurveyWx module			
Survey Editor	1 2 3 4 5	<input type="text" value=""/>	
Survey Manager	1 2 3 4 5		
User Admin	1 2 3 4 5		

Advanced Survey Features

Survey Editor

- **Templates.**
- **Branding.**
- **Skip Logic** (directly go to certain question/page based on certain answer).
- **Display Logic** (hide or show certain question based on certain answer).

- Respondent disqualification questions.
- Mark as Required: Make an answer mandatory to be answered.
- Randomize Answers.
- “Other” as Option: Allow a question to have an open-text answer option.
- Paste Choices: Programmer can copy / paste values instead of entering them individually.
- Tracking (track location, IP address and others. Include these as variables in your study).

The screenshot shows the 'New Question' editor interface. At the top, there is a header 'New Question' with a pencil icon. Below this, the section 'All Question Related Options' is visible. It contains several settings:

- Logic Section:** Skip Logic: [None] and Display Logic: [None].
- Move To Page:** A dropdown menu labeled 'Select Page'.
- Response is:** A toggle switch for 'Optional' (currently off) and 'Required' (currently on).
- Allow "Other" Question:** A toggle switch for 'No' (currently off) and 'Yes' (currently on).
- Name of "Other" Variable:** An empty text input field.
- Randomize Answer Choices:** A toggle switch for 'No' (currently off) and 'Yes' (currently on).

Other Features / Notes

Survey Editor

- Responsive surveys (desktop, tablet, mobile).
- SMS messaging enabled.

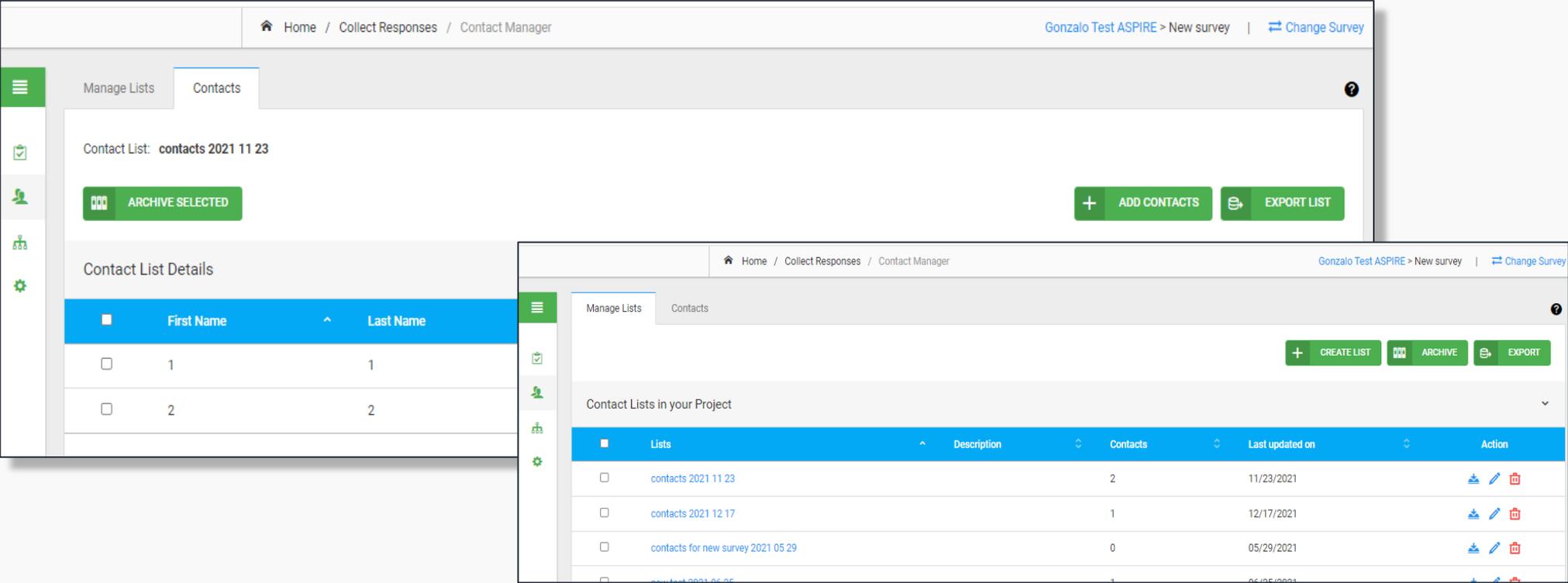
Collecting Results

- Respondent List Management
- Messaging Editor & Scheduler
- Rules-Based Delivery

Import and Manage Respondent Lists

Collecting Results

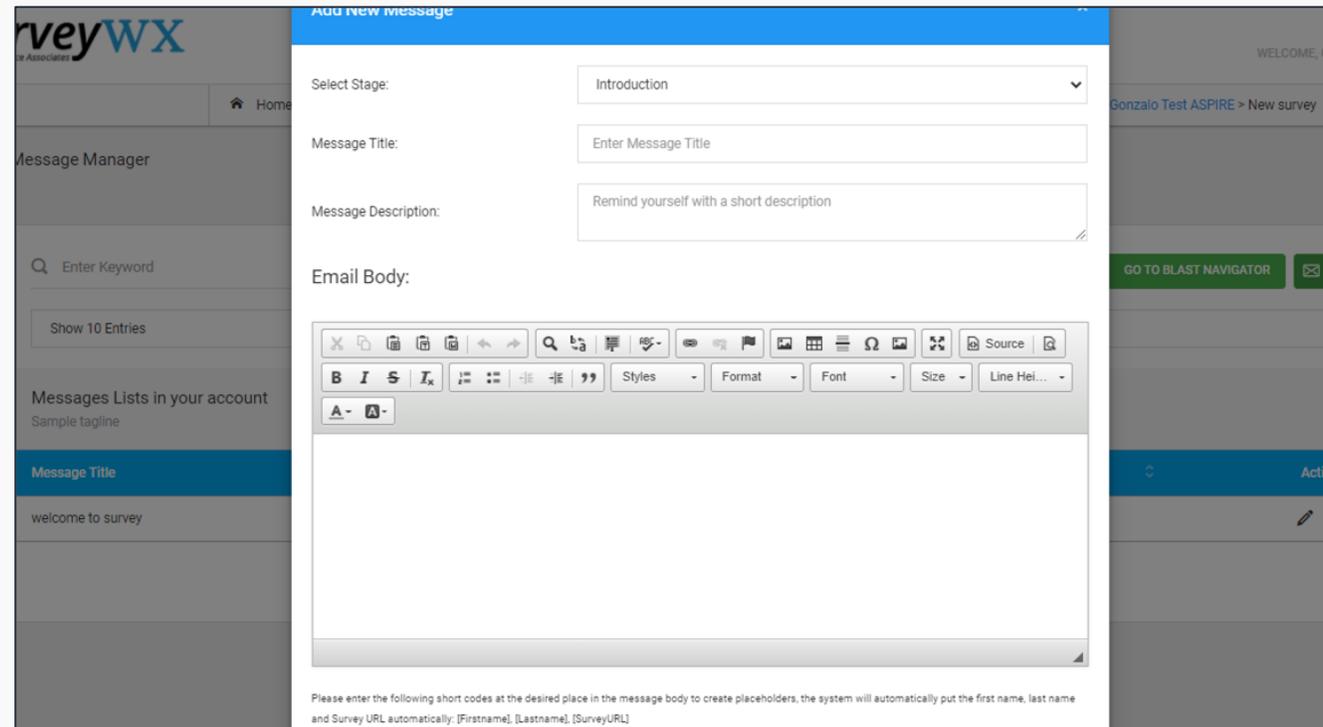
- Upload (.csv) & Quickly import multiple contacts.
- Create and manage multiple contact lists; to customize survey communication with respondents.
- Full contact management: Unsubscribe, full detail editor, delete and more.



Full Email & Messaging Editor

Collect Results

- Create and manage e-mail messages templates: Introduction, Follow-ups, Thank you messages.
- Autocomplete and customize messages with Name/Last Name/SurveyURL tags.



Rules-Based Delivery

Collect Results

- Flexible messaging scheduling (e.g. multiple messages to be sent at certain time/day).
- Customize recipients for each message: a particular contact list, or a **sample of contacts** within a contact list.
- Automate **follow-up, reminders, and thank-you** based on rules.

The screenshot displays the 'Schedule Message Blast' interface. It features a blue header with the title and a close button. The main content is divided into two sections: 'Select Contacts' and 'Blast Information'. In the 'Select Contacts' section, there is a dropdown menu for 'Select Contact List' and a 'Total Contacts: 0' indicator. Below this, there is a checkbox for 'Limit blast to a sample of contacts' with a descriptive note, and another 'Total Contacts to be Emailed: 0 (0%)' indicator. The 'Blast Information' section includes a dropdown for 'Select Introduction Message', a date input field for 'Schedule Date' (format DD/MM/YYYY), and a time input field for 'Schedule Time' (format hh:mm) with a 'Select Time Zone' dropdown. At the bottom right, there are 'CANCEL' and 'SAVE' buttons, with a help icon on the bottom left.

Data Management

- User-based File Management & Navigation
- Export & Preview Data
- Edit & Recode Variables

User-based File Management & Navigation

Data Management

- Data & Surveys stored in Project / Survey folders
- Easy navigation screen allows users to: Preview, Publish, Create Survey Weblink, Update versions, Clone, etc.

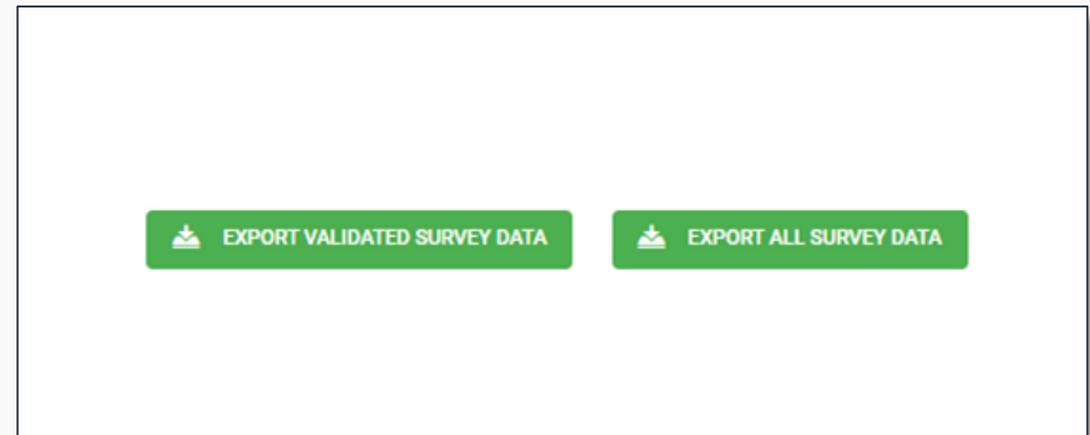
The screenshot displays the SurveyWX Survey Manager interface. At the top, the SurveyWX logo is on the left, and user information 'WELCOME, GONZALO' and 'LOGOUT' are on the right. Below the header, there is a breadcrumb trail 'Home / Select Project / Select Survey' and a search bar containing 'Gonzalo Test ASPIRE > Not Selected' with a 'Change Survey' link. A green '+ ADD NEW SURVEY' button is located in the top right corner. The main content area is titled 'Survey Manager' and contains a table of surveys. The table has columns for Survey Name, Description, Type, Access Type, Published, Updated, and Action. The 'Action' column is circled in red, highlighting icons for link, copy, share, update, and delete. A search filter 'statge' is applied to the table.

Survey Name	Description	Type	Access Type	Published	Updated	Action
reusable 2021 06 10		Native	Reuseable Unique Link	Yes	06/10/2021	[Link] [Copy] [Share] [Update] [Delete]
StatGenius Access	StatGenius Access	Native	Public	Yes	12/13/2021	[Link] [Copy] [Share] [Update] [Delete]
StatGenius free trial access	StatGenius free trial access for Psychology Doctoral Students 1st December	Native	Public	Yes	10/18/2021	[Link] [Copy] [Share] [Update] [Delete]
StatGenius free trial access for psychology doctoral students Dec 1st 2021	StatGenius free trial access for psychology doctoral students Dec 1st 2021	Native	Public	Yes	10/18/2021	[Link] [Copy] [Share] [Update] [Delete]

Export & Preview

Data Management

- Flexible data previewing allows user to navigate through responses (w/o leaving the platform)
- Errant responses can be **deleted** inside Preview
- Export all Survey Data (variables + responses) to a .csv



Edit & Recode

Data Management

- Variable names can be edited in case required, and variables can be re-coded, in the way that new variables can be created based on existing variables and responses.
- Re-coding allows the user to change the value of responses in a simple and intuitive way, without any need of complex formulas.

Recode Values ✕

Original Variable: age

Recoded Variable: age_recoded

Original Value	New Value
25	<input type="text" value="Young"/>
80	<input type="text" value="Not so young"/>
50	<input type="text" value="Still Young"/>

[BACK](#) ✓ RECODE VALUES

Variables ⌵

Show: 10 ⌵ Filter:

Variable Name	Question	Variable Type	Action
age	How old are you?	Numerical	✎ ✎
birthdate	Type the date you were born:	Date	✎ ✎
flavourBrand	[flavour] Brand	Scale/Rank	✎ ✎
flavourflavour	[flavour] flavour	Scale/Rank	✎ ✎
Response_date_time		System, DateTime (ResponseTimestamp)	✎ ✎

Administration & Security

- Self-Help Identity & Access Management

Security, Credentials, and Access Management

Administration & Security

- Self-help user access & control (customers allow others to access SurveyWx)
- Full platform customization by Access levels (show or hide certain SurveyWx modules to certain users)

The left screenshot shows the 'Users' tab in the User Manager interface. It features a table with the following data:

Full Name	Username	Security Profile
Ajay Saini	ajay.s@business-sci.com	Admin
Bong Aquino	bong.aquino@surveywx.co	Admin
Emmanuel Zerna	emmanuel.zerna@surveywx.co	Admin

The right screenshot shows the 'Profiles' tab in the User Manager interface. It features a table with the following data:

Profile Name	Description	Is Admin	App Access: Survey Editor	App Access: Contacts & Messages	App Access: Data Management	App Access: Reporting & Analysis
Admin		<input checked="" type="checkbox"/>				
Non Admin	cannot grant access to other users	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>