SurveyWx

SurveyWx - Complete Package

Manages the Entire Data Collection Process

Modules

Survey Programming & Editing

- Full Editor w/ Advanced Options

Manage Respondents & Messaging

- List Manager & Email Communication Platform

Collect Results

Data Management

Identity and Access Management

Internal Management (*Andes*)

User Experience

- Thoughtfully designed UX
- Responsive & speedy performance
- Rave reviews from paying customers about the system
- UI can be easily adapted

Technically Sound

- Professionally coded & managed (not outsourced)
- Well-commented and documented
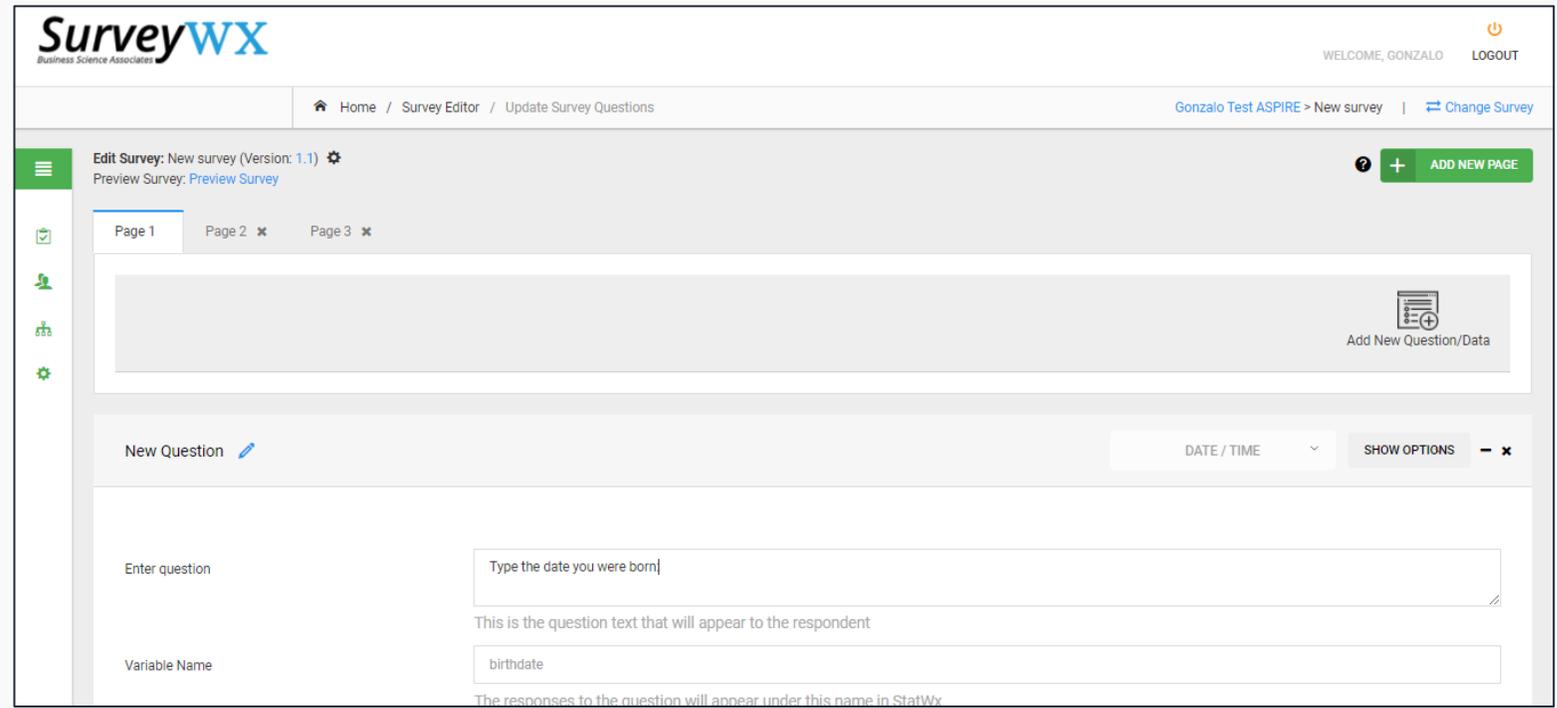- Hosted in LAMP environment

Survey Editor

- Full-featured editor
- Advanced features

Full-Featured Survey Editor

Survey Editor

- Questions organized on different pages

- Individual blocks make for easy editing

- Lots of question types supported

- Explanatory text

Question Types Supported

Survey Editor

- **Matrix (Rows & Columns).**

- **Images.**

- **Likert Scale and Scalar fully customizable.**

- **Rank Order.**

- Single / Multiple Choice.

- Open: numerical integer, numerical decimal, short text, long text.

- Date, Time, Date/Time.

- Net Promoter Score.

- Contact Information.

Advanced Survey Features

Survey Editor

- **Templates.**

- **Branding.**

- **Skip Logic** (directly go to certain question/page based on certain answer).

- **Display Logic** (hide or show certain question based on certain answer).

- Respondent disqualification questions.

- Mark as Required: Make an answer mandatory to be answered.

- Randomize Answers.

- "Other" as Option: Allow a question to have an open-text answer option.

- Paste Choices: Programmer can copy / paste values instead of entering them individually.

- Tracking (track location, IP address and others. Include these as variables in your study).

New Question ✏️

All Question Related Options

Logic Section   Skip Logic: [None]

                                       Display Logic: [None]

Move To Page   Select Page

Response is   Optional ⬤━ Required

Allow "Other" Question: No ━⬤ Yes

Name of "Other" Variable:

Randomize Answer Choices   No ⬤━ Yes

Other Features / Notes

Survey Editor

- Responsive surveys (desktop, tablet, mobile).
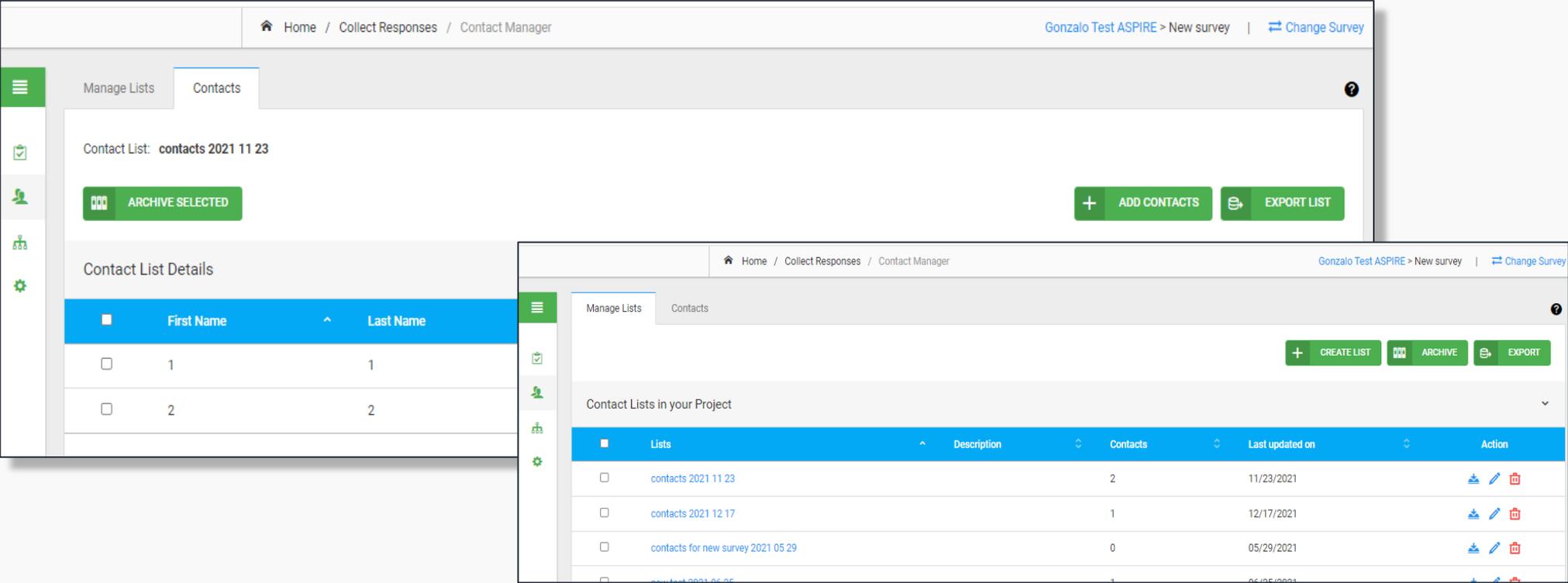
- SMS messaging enabled.

Collecting Results

- Respondent List Management
- Messaging Editor & Scheduler
- Rules-Based Delivery

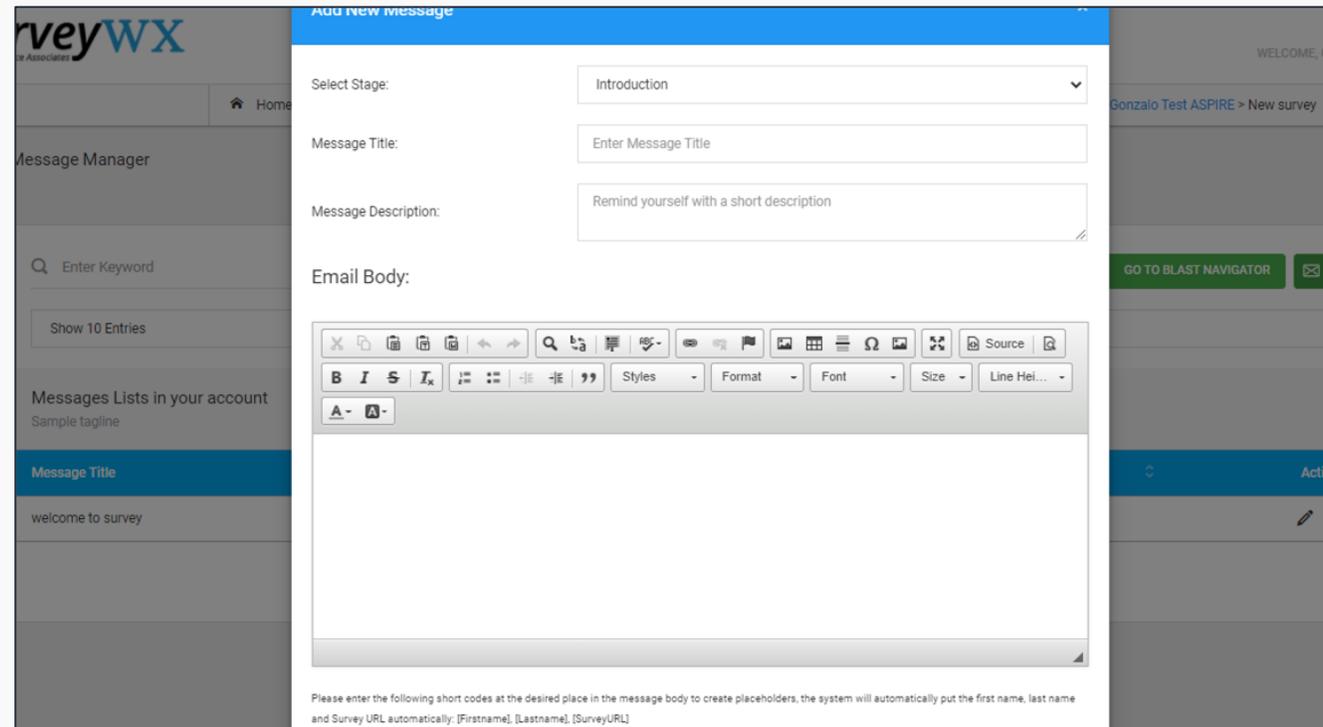# Import and Manage Respondent Lists

Collecting Results

- Upload (.csv) & Quickly import multiple contacts.

- Create and manage multiple contact lists; to customize survey communication with respondents.

- Full contact management: Unsubscribe, full detail editor, delete and more.

9

Full Email & Messaging Editor

Collect Results

- Create and manage e-mail messages templates: Introduction, Follow-ups, Thank you messages.

- Autocomplete and customize messages with Name/Last Name/SurveyURL tags.

Rules-Based Delivery

Collect Results

- Flexible messaging scheduling (e.g. multiple messages to be sent at certain time/day).

- Customize recipients for each message: a particular contact list, or a **sample of contacts** within a contact list.

- Automate **follow-up, reminders,** and **thank-you** based on rules.

Data Management

- User-based File Management & Navigation

- Export & Preview Data

- Edit & Recode Variables

User-based File Management & Navigation

Data Management

- Data & Surveys stored in Project / Survey folders

- Easy navigation screen allows users to: Preview, Publish, Create Survey Weblink, Update versions, Clone, etc.
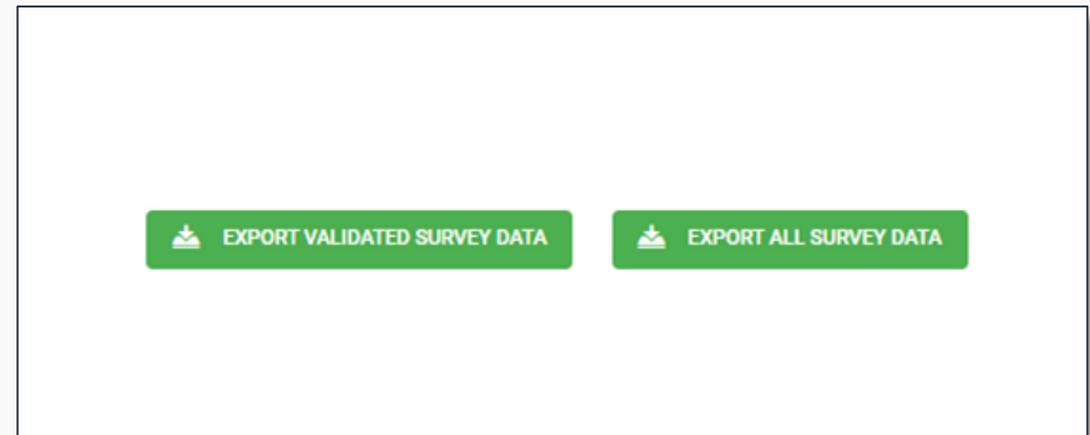
Export & Preview

Data Management

- Flexible data previewing allows user to navigate through responses (w/o leaving the platform)

- Errant responses can be **deleted** inside Preview

- Export all Survey Data (variables + responses) to a .csv

Edit & Recode

Data Management

- Variable names can be edited in case required, and variables can be re-coded, in the way that new variables can be created based on existing variables and responses.

- Re-coding allows the user to change the value of responses in a simple and intuitive way, without any need of complex formulas.

Recode Values   ×

Original Variable: age

Recoded Variable: age_recoded

Original Value	New Value
25	Young
80	Not so young
50	Still Young

BACK   ✔ RECODE VALUES

Variables   ⌄

Show: 10 ⌄   Filter: Type to filter...

Variable Name	Question	Variable Type	Action
age	How old are you?	Numerical	✏ ✂
birthdate	Type the date you were born:	Date	✏ ✂
flavourBrand	[flavour] Brand	Scale/Rank	✏ ✂
flavourflavour	[flavour] flavour	Scale/Rank	✏ ✂
Response_date_time		System, DateTime (ResponseTimestamp)	✏ ✂

15

Administration & Security

- Self-Help Identity & Access Management

Security, Credentials, and Access Management

Administration & Security

- Self-help user access & control (customers allow others to access SurveyWx)

- Full platform customization by Access levels (show or hide certain SurveyWx modules to certain users)