

# Pulse (IP Sale)

Omnichannel Marketing & Sales  
Enablement

Commodity	Buy	Grow
Gold		
Platinum	\$377.00	
Silver	\$277.00	\$462.20
Copper	\$501.00	\$366.19
Steel	\$370.00	\$516.03
Beryllium	\$491.00	\$517.28
Manganese	\$371.00	\$643.21
Aluminum	\$205.00	\$455.59
Chromium	\$539.00	\$240.26
Nickel	\$592.00	\$678.06
Bauxite	\$574.00	\$820.51
Cotton	\$369.00	\$697.84
Flax	\$197.00	\$597.74
Textiles	\$287.00	\$597.74
Wool	\$287.00	\$597.74
Fur	\$287.00	\$597.74
Sateen	\$187.00	\$197.65
Silk	\$188.00	\$198.63
Oil		
Gas		
Electric power		

Gold							
Platinum							
Silver							
Copper	A	Nickel	F	Oil	GT	Beryllium	A
Steel	D	Bauxite	ERT	Gas	C	Textiles	WAX
Beryllium	A	Cotton	A	Electric power			
Textiles	WAX	Flax					

# Omnichannel Marketing & Sales Automation

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Designed by outbound experts, for teams who need **precision, scale, and control**

## Marketing

Data Engineering

Lead & List Management

Campaign Management

Segmentation & ListBuilder

Cadences & Funnels

## Sales Outreach

Email Automation

Phone Dialer

Suppression Lists

## CRM & Leads

CRM

Activity Logging

Lead Nurturing

*Fully customizable and programmable - build your own white label solution on top*

# Coordinates Demand Generation - w/ AI Precision

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- **Unified Coordination** – Orchestrates **data management, marketing, and outbound sales** into one streamlined platform
- **Expert-Grade Cold Email** – Purpose-built for demand generation pros, with fully customizable deliverability, compliance, and personalization at scale
- **Account-Based Precision** – Aligns marketing and sales around named accounts, ensuring every touchpoint is coordinated and strategic

# Why Pulse for Expert Teams?

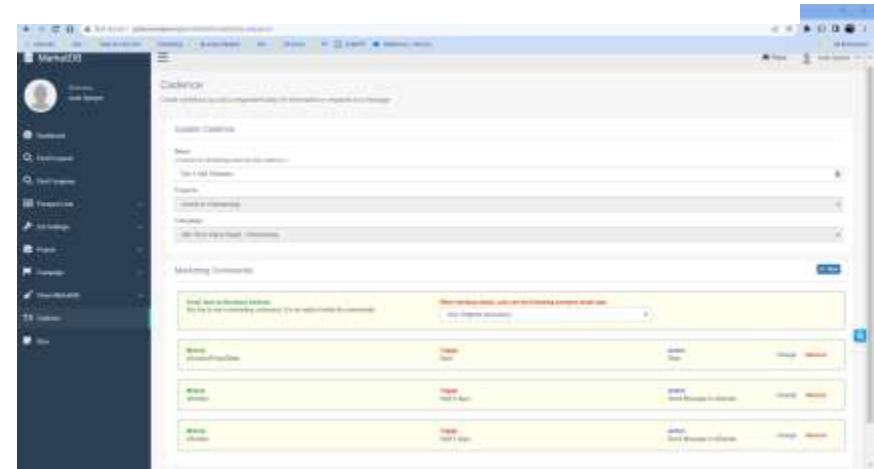
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## List Management and Customer Data Platform

- Enforces data hygiene across email, cold calling, and every outbound channel—so your outreach stays clean, consistent, and credible

## Cold Email Deliverability and Cadence

- Complete control over email deliverability and personalization, with flexibility no other platform offers
- Adapts to your outbound playbook—whether rotating across multiple inboxes, tailoring warm-up, fine-tuning authentication, or personalizing content



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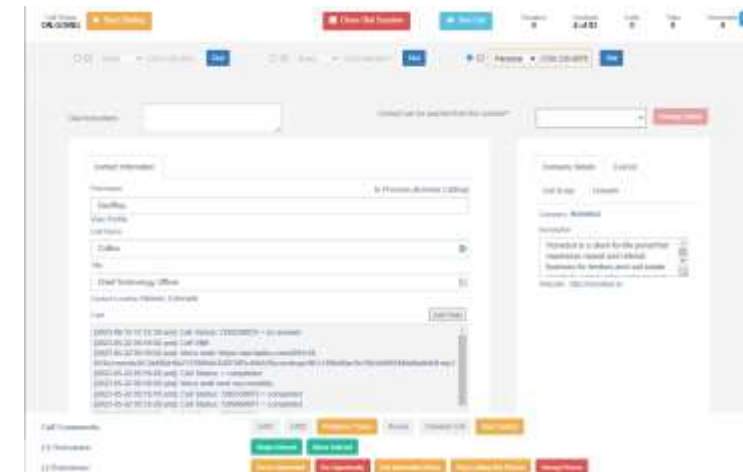
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## Power Dialer

- Fully-configurable outbound calling system, to encourage volume cold-calling without the burnout
- Streamlines the calling experience with consolidated prospect views, ABM, and seamless funnel progression

## ABM (Account Scoring & Prioritization)

- Purpose-built for companies targeting enterprise accounts
- Rate accounts on fit and interest, prioritize activity throughout the Pulse platform



# Thank You

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Textiles
Wool
Fur
Sateen
Silk
Oil
Gas
Electric power

Gold	A	Manganese	B	Wool
Platinum	B	Aluminum	V	Fur
Silver	A	Chrome	A	Sateen
Copper	A	Nickel	D	Silk
Steel	D	Bauxite	F	Oil
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